

NEWS RELEASE

May 10, 2019

Otsuka Pharmaceutical Factory concludes a comprehensive collaborative agreement with Naruto City (Tokushima) on creating a community where citizens can live a safe, healthy life

Otsuka Pharmaceutical Factory, Inc. (Head Office: Naruto, Tokushima, Japan; President and Representative Director: Shinichi Ogasawara) concluded a comprehensive collaborative agreement with Naruto City on creating a community where citizens can live a safe, healthy life on May 9, 2019.



Agreement signing ceremony at Naruto City Hall

Photo (from left): Michihiko Izumi, Mayor of Naruto City
Yoshiyuki Fujiwara, Executive Director, General and Compliance Affairs/Intellectual Property and Legal Affairs
Otsuka Pharmaceutical Factory, Inc.

The purpose of the agreement is to contribute to promoting health and wellness of citizens of Naruto and maintaining and growing regional medical care, as well as to building a community-based integrated care system and realizing a society where local residents live in harmony by promoting the activities focusing on the following issues under close mutual collaboration of Otsuka Pharmaceutical Factory and Naruto City.

- (1) Nutrition, eating support (frailty, ^{*1} malnutrition, ingesting/swallowing, oral health care, etc.), and urination care
- (2) Education on hidden dehydration ^{*2}
- (3) Collaboration in community building to create a community resilient to disasters
- (4) Promotion of a community-based integrated care system and home medical care
- (5) Building a community where mutual aid through promotion of collaboration with citizens is effective

As a leading company of IV solutions, Otsuka Pharmaceutical Factory has contributed to medical care through a product lineup mainly of clinical nutrition products, ranging from prevention to hospital medical care, rehabilitation, and home medical/nursing care, and communicating detailed information. As the direction we should address in a super-aging society, we will further promote our contribution to the local community in collaboration with the municipality in order to contribute to building and operating a community-based integrated care system by using our expertise.

In Naruto City where the Otsuka Group was founded and Otsuka Pharmaceutical Factory's Head Office is located, we conduct advanced activities to contribute to the local community. For example, mutual collaborative efforts between Otsuka Pharmaceutical Factory and surrounding community associations for disaster management were introduced in the "White Paper on Disaster Management 2016" issued by Cabinet Office. With the conclusion of the agreement, Otsuka Pharmaceutical Factory will further strengthen cooperation to create a community resilient to disasters.

Based on the corporate philosophy of "Otsuka-people creating new products for better health worldwide," the Otsuka Group is dedicated to contributing to the health of people around the world.

*1 Frailty is weakening health which is likely to occur with aging and means the middle state between a healthy condition and a condition of need for nursing care requiring support in a daily life.

*2 Hidden dehydration means a condition of dehydration, which is very close to developing dehydration with no symptoms observed.

Company Profile

Otsuka Pharmaceutical Factory, Inc.

Established	:	October 7, 1969 (founded September 1, 1921)
Capital	:	80 million yen
Representative	:	Shinichi Ogasawara, President and Representative Director
Head Office	:	115 Kuguhara, Tateiwa, Muya-cho, Naruto, Tokushima 772-8601, Japan
Employees	:	2,266 (as of December 31, 2018)
Business	:	Manufacture, sale, import and export of clinical nutrition products and other
Description		pharmaceutical products, medical devices, functional foods, etc.
URL	:	https://www.otsukakj.jp/en/