

January 27, 2020

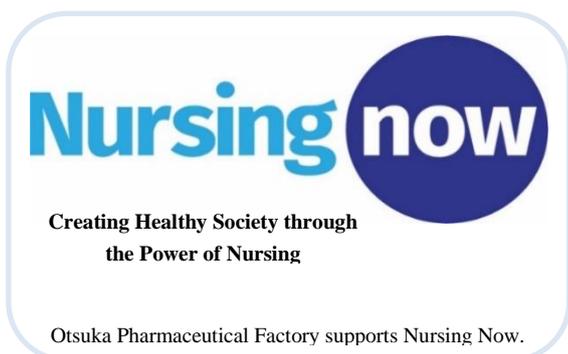
Otsuka Pharmaceutical Factory starts providing information to healthcare professionals to support Nursing Now, a global campaign to create the future through the power of nursing

Otsuka Pharmaceutical Factory, Inc. (Head Office: Naruto, Tokushima, Japan; President and Representative Director: Shinichi Ogasawara) began providing information to healthcare professionals to support the Nursing Now campaign. On January 23, we held a first seminar for healthcare professionals.

Nursing Now is a global campaign which is being run until the end of 2020, the 200th anniversary of the birth of Florence Nightingale, to maximize the potential of the nursing profession and act to contribute to improving the health of people. The UK's All-Party Parliamentary Group has started its activities. In collaboration with the World Health Organization (WHO) and the International Association of Nurses (ICN), a charitable organization in the UK, the Burdett Trust for Nursing, has served as a secretariat, and the campaign is spreading worldwide. In Japan, 30 nursing groups including the Japan Nursing Association are participating in the activities. In May 2019, the Executive Committee for Nursing Now campaign was launched under the sponsorship of 13 medical organizations, and the activities will be conducted until the end of this year.

Otsuka Pharmaceutical Factory, as a leading company of IV solutions in Japan, creates products that contribute to health care ranging from prevention to hospital medical care, rehabilitation, and home medical/nursing care under its management vision of aiming at being the best partner of patients and healthcare professionals. It provides, collects, and communicates a wide range of information on nutrition management to medical institutions through medical representatives who specialize in the clinical nutrition field.

Considering our roles we play in healthcare settings, we agree with the purpose of Nursing Now campaign, which is to maximize the potential of nurses and act to contribute to the improvement of people's health, and we have been collaborating with the campaign since the end of the last year.



At the web seminar for healthcare professionals, we invited Dr. Akiko Araki, Director of the Japan Nursing Association, to lecture on the topic "New system for certified nurse - Nursing Now; creating healthy society through the power of nursing," mainly for nursing professionals. Part of this seminar is planned to be released through our membership website for healthcare professionals.

We will continue to collaborate with the Nursing Now campaign by systematically conducting such seminars, discussion meetings, and providing information, with the aim of creating the future with the power of nursing and contributing to patients and healthcare professionals widely.

Based on the corporate philosophy of “Otsuka-people creating new products for better health worldwide,” the Otsuka Group is dedicated to contributing to the health of people around the world.

Website of Executive Committee for Nursing Now Campaign (on the Japanese Nursing Association website)

https://www.nurse.or.jp/nursing/practice/nursing_now/nncj/index.html

Nursing Now website (in English)

<https://www.nursingnow.org/>

Company profile

Otsuka Pharmaceutical Factory, Inc.

Established	:	October 7, 1969 (founded September 1, 1921)
Capital	:	80 million yen
Representative	:	Shinichi Ogasawara, President and Representative Director
Head Office	:	115 Kuguhara, Tateiwa, Muya-cho, Naruto, Tokushima 772-8601, Japan
Employees	:	2,247 (as of December 31, 2019)
Business Description	:	Manufacture, sale, import and export of clinical nutrition products and other pharmaceutical products, medical devices, functional foods, etc.
URL	:	https://www.otsukakj.jp/en/