

August 5, 2021

**Otsuka Pharmaceutical Factory opens LINE official account  
for its Oral Rehydration Solution OS-1® Series**

**- Providing information on dehydration and heatstroke in addition to product information -**

Otsuka Pharmaceutical Factory, Inc. (Head Office: Naruto, Tokushima, Japan; President and Representative Director: Shinichi Ogasawara) has opened a LINE official account for its oral rehydration solution OS-1® series today.

This account disseminates information about dehydration and heat information useful for daily life. Specifically, in addition to alerting people for dehydration and heatstroke based on weather information at each site and providing oral rehydration therapy and OS-1 product information, the account is equipped with a function to check the estimated amount of perspiration by activity for each age group.

By offering information about dehydration and heatstroke, we hope to help people cope with mild-to-moderate dehydration through avoiding the risk and improving awareness of oral rehydration therapy. We will aim to further enhance its functions that will provide useful information for living and help people notice dehydration risks hidden in their lives.

Based on the corporate philosophy of “Otsuka-people creating new products for better health worldwide,” the Otsuka Group is dedicated to contributing to the health of people around the world.



友だち追加はこちら

## OS-1 LINE公式アカウント はじめました。

- 1 天気や暑さに関わる情報が取得できます。
- 2 シーンに応じたおよその発汗量を  
チェックすることができます。
- 3 脱水症や熱中症、  
OS-1に関わる情報が取得できます。

経口補水液 OS-1  
Oral Rehydration Solution  
オーエスワンシリーズ



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OS-1に関するお問い合わせ先:(株)大塚製薬工場 お客様相談センター ☎.0120-872-873

### **About LINE Official Account for OS-1**

Account Name: 経口補水液 OS-1

LINE ID: @OS-1

### **How to Add the LINE Official Account for OS-1**

After installing LINE application on your smartphone, you can add the account as a friend using one of the following methods:

■ To add from **ID search**

From the **Home** tab, tap the **Add friends** icon. Tap **Search**. Choose **ID**. Enter and search “@OS-1” in the search field and add the account as a friend.

■ To add from **official accounts**

From the **Home** tab, tap **your friend list** and choose **Official accounts**. Enter and search “OS-1” in the search field and add the account as a friend.

■ To add by using a QR code

Scan the following QR code with your QR code reader and tap **Add**.



### **About OS-1**

OS-1 is an oral rehydration solution used in dietary therapy (oral rehydration therapy) for dehydration. This product is approved as a food for persons with medical conditions and is intended to provide water and electrolytes in order to maintain proper water and electrolyte balance in persons with mild-to-moderate dehydration.

OS-1 can be used to prevent worsening of and aid in recovery from dehydration caused by the following conditions. OS-1 can also be used to provide or maintain water and electrolytes in the following conditions after recovery from dehydration.

- Diarrhea, vomiting, or fever associated with infectious enteritis or the common cold
- Insufficient oral intake in elderly persons
- Excessive perspiration

OS-1 can also be used for heatstroke associated with dehydration.

OS-1 was launched in 2001 and was the first oral rehydration solution in Japan to be approved in 2004 as a food for persons with medical conditions (individually evaluated type) categorized as a food for special dietary use.

OS-1 has also contributed to the dissemination of the concept of “Oral Rehydration Therapy (ORT)” in Japan. Oral rehydration therapy is a treatment for dehydration in which water and electrolytes are supplemented orally (via the mouth). Recently, it has been attracting attention mainly in Europe and the United States, and guidelines have also been established. In Japan, it has been introduced for effectiveness in the Guidelines for the Management of Acute Gastroenteritis in Children 2017 (Japanese Society of Emergency Pediatrics) and Heatstroke Practice Guidelines 2015 (Japanese Association for Acute Medicine).

### Company Profile

#### Otsuka Pharmaceutical Factory, Inc.

Established	:	October 7, 1969 (founded September 1, 1921)
Capital	:	80 million yen
Representative	:	Shinichi Ogasawara, President and Representative Director
Head Office	:	115 Kuguhara, Tateiwa, Muya-cho, Naruto, Tokushima 772-8601, Japan
Employees	:	2,263 (as of December 31, 2020)
Business Description	:	Manufacture, sale, import and export of clinical nutrition products and other pharmaceutical products, medical devices, functional foods, etc.
URL	:	<a href="https://www.otsukakj.jp/en/">https://www.otsukakj.jp/en/</a>