

June 17, 2022

**Otsuka Pharmaceutical Factory begins to provide Pokenyu (Pocket Nutrition), a cloud service that helps professionals involved in home medical care identify and solve dietary and nutritional issues for home medical care patients**

Otsuka Pharmaceutical Factory, Inc. (Head Office: Naruto, Tokushima, Japan; President and Representative Director: Shinichi Ogasawara; “OPF”) will launch a cloud service called Pokenyu (Pocket Nutrition) in mid-July 2022 to help identify and solve dietary and nutritional issues for professionals engaged in home medical care. Prior to the launch of this service, today we released the Pokenyu Mini (Pocket Nutrition Mini), where you can experience the brand website and some functions of this service for free.



This service is equipped with a “Dietary and Nutrition Assessment Function” to organize dietary habits and nutritional conditions of home medical care patients, an “Assessment Result Sharing Function” to support information sharing among various occupations, a “Presentation Function of a List of Problems and Solutions for Dietary and Nutrition Issues” to list approximately 100 items as common causes of dietary and nutritional problems, which provide examples of the solutions, and a “Monitoring Function” to store the assessment results for each patient to enable the consideration of appropriate care after understanding the changes over time of the patient. We expect that this service will be of use for the nutritional care provided by professionals who support home medical care patients.

At the Pokenyu Mini (Pocket Nutrition Mini), which was released today, you can experience the “Dietary and Nutrition Assessment Function” and the “Assessment Result Sharing Function” for free. All the functions can be used in the paid service.




This service is supervised by professionals involved in home medical care, including medical professionals. The comments from the comprehensive supervisor, Dr. Mikiko Kawaguchi (Registered Dietitian, Professor, Faculty of Home Economics, Otsuma Women's University), are as follows:

Raising awareness of “nutrition and diet” and “protecting livelihoods” are demanded of medical care, nursing care, and welfare that support home medical care patients. It is important to accurately grasp and solve the nutritional status of the home medical care patients in order to support them and their families and maintain their livelihoods. Information, knowledge, and technology are necessary in order to focus on the nutrition and diet desired by the patients themselves and their families, to clarify contents of meals and issues of nutritional administration methods, and to propose improvement measures. Pokenyu is a tool that can be used to assess nutritional status, identify issues, and formulate nutritional treatments. By making effective use of this service, we hope to realize the support for “nutrition and diet” that meets the expectations of home medical care patients.

Based on the management vision of “The Best Partner in Clinical Nutrition,” OPF has been selling pharmaceuticals, medical devices, and foods to help solve the nutritional problems faced by people receiving home medical care. By providing new services, we hope to make even greater contributions to the resolution of the nutritional problems faced by people receiving home medical care. We aim to be the best partner in the field of clinical nutrition by continuously providing information and products that are useful for proper nutritional management.

Based on the corporate philosophy of “Otsuka-people creating new products for better health worldwide,” the Otsuka Group is dedicated to contributing to the health of people around the world.

Product Information

<p>Service Name</p>	 <p>Pokenyu Mini (Pocket Nutrition Mini)</p>	 <p>Pokenyu (Pocket Nutrition)</p>
<p>Service Contents (Product Features)</p>	<ul style="list-style-type: none"> <li>▪ Dietary and Nutrition Assessment Function</li> <li>▪ Assessment Result Sharing Function</li> </ul>	<ul style="list-style-type: none"> <li>▪ Dietary and Nutrition Assessment Function</li> <li>▪ Assessment Result Sharing Function</li> <li>▪ Assessment Result Storage Function</li> <li>▪ Presentation of a List of Problems and Solutions for Dietary and Nutrition Issues (approximately 100 items)</li> <li>▪ Monitoring Function</li> </ul>
<p>Release Date</p>	<p>June 17, 2022</p>	<p>Mid-July 2022 (Accepting reservations)</p>
<p>Basic Fee</p>	<p>No charge</p>	<ul style="list-style-type: none"> <li>▪ JPY980/month (up to 10 users) (For annual payments: JPY9800/year)</li> <li>▪ JPY980/month (adding 10 more users) (For annual payments: JPY9800/year)</li> </ul> <p>Free trial period of up to 3 months</p>
<p>Brand Website</p>	<p>URL: <a href="https://www.otsukakj.jp/med_saas/pock_nu/">https://www.otsukakj.jp/med_saas/pock_nu/</a> (Only available in Japanese)</p> <p>We will accept applications from the inquiry page of the brand website and guide you on how to use it.</p> 	
<p>System Requirements</p>	<p>OS: iPadOS15 or higher, Windows10 or higher</p> <p>Browsers: Safari, Edge, Chrome</p>	
<p>Supervision</p>	<p>[General Supervision] Mikiko Kawaguchi (Registered Dietitian, Professor, Faculty of Home Economics, Otsuma Women’s University)</p> <p>[Medical Supervision] Jun Sasaki (Doctor, Chairman of Yushoukai Medical Corporation and Director of Medical Department)</p> <p>[Assessment and Evaluation Supervision] Keiko Hatanaka (Nurse, Kyowa Home-Visit Nursing Station, Kyowakai Medical Corporation) Minako Hanamoto (Registered Dietitian, Certified Nutritional Care Station LINK)</p> <p>[Supervision of Food and Nutrition Issues] Mikiko Kawaguchi (Registered Dietitian, Professor, Faculty of Home Economics, Otsuma Women’s University) Yuko Mizuno (Registered Dietitian, Nutrition Support Orange Yokohama)</p>	

## Company Profile

### Otsuka Pharmaceutical Factory, Inc.

Established	:	October 7, 1969 (founded September 1, 1921)
Capital	:	80 million yen
Representative	:	Shinichi Ogasawara, President and Representative Director
Head Office	:	115 Kuguhara, Tateiwa, Muya-cho, Naruto, Tokushima 772-8601, Japan
Employees	:	2,266 (as of December 31, 2021)
Business Description	:	Manufacture, sale, import and export of clinical nutrition products and other pharmaceutical products, medical devices, functional foods, etc.
URL	:	<a href="https://www.otsukakj.jp/en/">https://www.otsukakj.jp/en/</a>